

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application; where claims have been cancelled, Applicant has cancelled the claims without prejudice and reserves the right to present the claims in a  
5 continuing application:

**LISTING OF THE CLAIMS**

Claim 1 (currently amended): A method for receiving a specific product  
10 recall\_notice comprising:  
receiving a signal that includes a single product identifier and a recall  
notice identifier, said single product identifier corresponding to a group of  
one or more products and said recall notice identifier corresponding to a  
description of a specific product recall notice wherein the textual  
15 description is stored in a ~~distal~~ memory that is remote from the product;  
providing an indication to a user when the single product identifier  
corresponds at least in part to a product identifier stored in a receiver, said  
receiver being integral to a product;  
and  
20 recording in a substantially permanent\_manner a time value reflecting at  
least one of a time-of-day, a system time and a date corresponding to  
when the signal is received and the recall notice identifier.

Claim 2 (cancelled).

Claim 3 (cancelled).

Claim 4 (cancelled).

Claim 5 (cancelled).

Claim 6 (cancelled).

5 Claim 7 (previously presented): The method of Claim 1 further comprising:  
capturing a time value from the signal when the signal includes a time-  
beacon; and  
updating a local clock in the receiver according to the captured time value.

10 Claim 8 (cancelled).

Claim 9 (cancelled).

15 Claim 10 (cancelled).

Claim 11 (cancelled).

Claim 12 (cancelled).

20 Claim 13 (cancelled).

Claim 14 (cancelled).

25 Claim 15 (cancelled).

Claim 16 (cancelled).

Claim 17 (cancelled).

Claim 18 (cancelled).

Claim 19 (cancelled).

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Claim 20 (cancelled).

Claim 21 (cancelled).

10 Claim 22 (cancelled).

Claim 23 (cancelled).

Claim 24 (currently amended): A product centric method for receiving  
15 different specific product recall notice signals in receivers, each receiver  
being integral with a different product included in a group of products, and  
each recall notice signal including a product identifier and a recall\_notice  
identifier that identifies a textual description of the recall, comprising:

storing in a memory remote from the product the recall notice identifier

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along with the textual description of the recall;

sensing a specific product recall notice signal in one or more of the  
receivers that are integral with the products included in the group of  
products; and

selectively responding to the sensed product recall notice signal in a  
25 receiving group of products, said receiving group including receivers that  
sensed the product recall notice signals, when a sufficient match is  
present between the product identifier of the product recall notice signal  
and a product identifier stored in the receiver by:

providing an indication in each of the products in the receiving group that the recall notice signal has been received; and storing in substantially permanent memory in each of the products in the receiving group the recall notice identifier of that specific product recall notice signal.

Claim 25 (cancelled).

Claim 26 (cancelled).

Claim 27 (cancelled).

Claim 28 (cancelled).

Claim 29 (currently amended): A product centric method for receiving product recall notice signals in receivers, each receiver being integral with a different product of a group of one or more products comprising:

storing a product identifier in each of the receivers in said group of products;

sensing a recall notice signal in a receiving group of the receivers in said group of products, the recall notice signal including a product identifier and a recall notice identifier that corresponds to a particular recall;

establishing a time slot during which a recall notice signal can be received, each such time slot being selected on the basis of the product identifier stored in the receiver and selected from one of a succession of periodic time slots produced by a time clock;

selectively responding to the sensed recall notice signals in each of the receivers in the receiving group only if the sensed recall notice signal includes a product identifier that corresponds sufficiently to the product

identifier stored in the receiver and only if the recall notice signal occurs during said time slot; and  
storing in substantially permanent memory in each of the products that include a receiver in the receiving group the fact that a recall notice signal  
5 has been received.

Claim 30 (previously presented): The method of claim 24 further including the step of

storing in substantially permanent memory in each of the products in the  
10 receiving group the time and date that each such product recall notice signal was received.

Claim 31 (previously presented): The method of claim 24 further including the step of transmitting an acknowledgement signal that the product recall notice  
15 signal has been received.

Claim 32 (currently amended): A product centric method for receiving product recall notice signals in the receivers of multiple target groups of products, each receiver being integral with a different product of a target group, comprising:

20 sensing a recall notice signal in the receivers in each target group of products, the recall notice signal including a product identifier and a recall notice identifier that corresponds to a description of a specific recall, establishing a succession of periodic time slots over multiple time cycles, each time cycle including a plurality of periodic time slots during which  
25 recall notice signals can be received, each such time slot being selected from one of a succession of time periods on the basis of a product identifier stored in the receiver, and each target group of products being assigned to one or more time slots, the different target groups being assigned to different time slots;

selectively responding to the sensed recall notice signals in each of the receivers in a target group of products only if the sensed recall notice signal includes a product identifier that corresponds sufficiently to the product identifier stored in the target group, and only if the recall notice signal occurs during the time slot assigned to said target group;  
5 and

storing in substantially permanent memory in each of the products of said target group the notice identifier and the fact that a recall notice signal has been received.

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Claim 33 (previously presented): The method of Claim 32 further including the step of storing in substantially permanent memory in each of the products of said target group the time the recall notice signal was received.

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Claim 34 (previously presented): The method of Claim 32 further including the step of storing in substantially permanent memory in each of the products of said target group the date the recall notice signal was received.

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Claim 35 (previously presented): The method of Claim 32 further including the step of storing in substantially permanent memory in each of the products of said target group the time and date each such recall notice signal was received.

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Claim 36 (previously presented): The method of Claim 32 further including the step of indicating at each of the products of the target groups that a recall notice signal has been received.

Claim 37 (currently amended): The method of Claim 32 further including the step of storing in memory the recall notice identifier along with the textual description that corresponds to the recall notice.

Claim 38 (previously presented): A product centric method for receiving product recall notice signals in receivers that are integral with different products of multiple target groups of products, comprising:

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storing a product identifier in each of the receivers in said target groups of products;

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sensing a recall notice signal that includes a recall notice identifier that corresponds to a specific recall, in the receivers in each of said target groups of products;

establishing a succession of time slots during which recall notice signals can be received,

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selecting a first such time slot from the succession of time slots for each of the receivers in a first target group of products in the first target group of products;

selecting a second time slot from the succession of time slots for each of the receivers in a second target group of products in the second target group of products;

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selectively responding to the sensed recall notice signals in each of the receivers in the first target group only if the sensed recall notice signal includes a product identifier that corresponds sufficiently to the product identifier stored in the receivers of said first target group, and only if the recall notice signal occurs during the time slot selected for said first target group;

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selectively responding to the sensed recall notice signal in each of the receivers in a second target group of products only if the sensed recall notice signal includes a product identifier that corresponds sufficiently to the product identifier stored in the receivers of the second target group of

products, and only if the recall notice signal occurs during the time slot  
selected for said second target group; and  
storing the fact that a recall notice signal was received, and the notice  
identifier, in substantially permanent memory in each of the products that  
5 have responded to the sensed recall notice signal.

Claim 39 (previously presented): The method as in claim 38, further including  
the steps of  
selecting multiple time slots, one for each of multiple target groups of products,  
10 each of the multiple time slots being effective for one of said multiple target  
groups of products.

Claim 40 (previously presented): The method as in claim 38, further including  
the steps of selecting a different time slot from the succession of time slots for  
15 each of the receivers in many different target groups, a different time slot being  
selected for each of the different target groups, and  
the steps of selectively responding to the sensed recall notice signals in each of  
the receivers in a particular one of the many target groups comprise selectively  
responding only if the sensed recall notice signal includes a product identifier that  
20 corresponds sufficiently to the product identifier stored in the receivers of the  
particular target group, and only if the recall notice signal occurs during the time  
slot selected for said particular target group.

Claim 41 (previously presented): A product centric method for receiving product  
25 recall notice signals in the receivers of certain target groups of products, each  
receiver being integral with a different product of a target group of products,  
comprising:



sensing a recall notice signal that includes a recall notice identifier that corresponds to a specific recall, in a receiving group of one or more of the receivers in said group of products;

establishing a succession of periodic time slots over each of multiple time cycles, each time cycle including a plurality of periodic time slots during which a recall notice signal can be received, each such time slot being selected from one of a succession of time periods produced by a time clock, and each target group of products being assigned to one or more time slots, the different target groups being assigned to different time slots;

selectively responding to the sensed recall notice signals in each of the receivers in a target group of products only if the sensed recall notice signal includes a product identifier that corresponds sufficiently to the product identifier stored in the receivers of the target group, and only if the recall notice signal occurs during the time slot assigned to the receivers of the target group; and

storing in substantially permanent memory in each of the products that has received a recall notice signal the fact that a recall notice signal has been received.

Claim 42 (previously presented): The method as in claim 41, wherein at least one target group is assigned to multiple time slots in a single time cycle.

Claim 43 (previously presented): The method as in claim 41, wherein multiple target groups are assigned to different time slots in the same time cycle.

Claim 44 (previously presented): The method as in claim 41, wherein at least one target group is assigned to time slots in multiple time cycles.